

Content Writer

○ Full Time ↗ New Delhi 📅 1-2 Years Experience

We're looking for a creative **Content Writer** to create engaging website content, SEO blogs, landing pages, and marketing copy that improves search visibility, user engagement, and brand authority across digital platforms.

Key Skills We're Looking For

- ✓ SEO Writing
- ✓ Blog Writing
- ✓ Website Content
- ✓ AI Content Tools

Roles & Responsibilities

- ▶ Write clear, engaging, and well-researched website content across multiple client industries.
- ▶ Create SEO-optimized blogs that improve organic search visibility and target audience relevance.
- ▶ Develop persuasive landing page copy that supports conversion and campaign goals.
- ▶ Craft marketing copy for emailers, social media, ads, and other digital collateral.
- ▶ Conduct keyword research and incorporate on-page SEO best practices into all content.
- ▶ Collaborate with the SEO and design teams to align content with overall campaign strategy.
- ▶ Edit and proofread content to ensure accuracy, tone consistency, and brand voice.
- ▶ Use AI content tools responsibly to support research, ideation, and first drafts.

What We're Looking For

- ▶ 1-2 years of professional writing experience, preferably in a digital marketing or agency setting.
- ▶ Strong command of English grammar, tone, and storytelling for varied content formats.
- ▶ Working knowledge of SEO writing principles including keyword placement and meta content.
- ▶ Comfort using AI content tools (e.g., ChatGPT, Jasper) as part of an efficient writing workflow.
- ▶ Ability to research unfamiliar topics quickly and write with authority and clarity.
- ▶ Strong time-management skills to handle multiple content pieces and deadlines.
- ▶ A portfolio of published writing samples is preferred.

JOB TYPE	LOCATION	EXPERIENCE	OPENINGS
Full Time	New Delhi	1-2 Years	2 Positions

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