

SEO Executive

○ Full Time ↗ New Delhi 📅 1-2 Years Experience

We're looking for a motivated **SEO Executive** to execute on-page, off-page, and technical SEO activities, conduct keyword research, optimize website performance, and support ongoing campaigns to improve search rankings and organic traffic.

Key Skills We're Looking For

- ✓ On-Page SEO
- ✓ Technical SEO
- ✓ Keyword Research
- ✓ Google Analytics

Roles & Responsibilities

- ▶ Execute on-page SEO activities including meta tags, headers, internal linking, and content optimization.
- ▶ Perform off-page SEO activities such as link building, guest posting, and directory submissions.
- ▶ Conduct technical SEO audits and resolve issues related to site speed, crawlability, and indexing.
- ▶ Carry out in-depth keyword research to identify high-value search opportunities.
- ▶ Optimize website structure, content, and performance to improve organic visibility.
- ▶ Track and analyze rankings, traffic, and campaign performance using Google Analytics and Search Console.
- ▶ Support senior team members in the execution and reporting of ongoing SEO campaigns.
- ▶ Stay updated with search engine algorithm changes and evolving SEO best practices.

What We're Looking For

- ▶ 1-2 years of hands-on experience in SEO, preferably in an agency environment.
- ▶ Good understanding of on-page, off-page, and technical SEO fundamentals.
- ▶ Working knowledge of Google Analytics, Google Search Console, and keyword research tools.
- ▶ Familiarity with SEO tools such as SEMrush, Ahrefs, or Moz is a plus.
- ▶ Basic understanding of HTML and website structure for technical optimization.
- ▶ Strong analytical skills with attention to detail.
- ▶ Eagerness to learn and grow within a fast-paced digital marketing environment.

JOB TYPE	LOCATION	EXPERIENCE	OPENINGS
Full Time	New Delhi	1-2 Years	2 Positions

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